**Stakeholder Salience Model
Template Example**

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Stakeholder Salience Model Template Example

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| --- | --- |
| Project Name | Date |
| Cloud-Based PM Software Implementation | 01/01/20XX |

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| A diagram of a variety of colored circles  Description automatically generated

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 | Stakeholder Type |
| 1 - Dormant | Power only |
| 2 - Discretionary | Legitimacy only  |
| 3 - Demanding | Urgency only |
| 4 - Dominant | Power and Legitimacy |
| 5 - Dangerous | Power and Urgency |
| 6 - Dependent | Legitimacy and Urgency |
| 7 - Definitive | Power, Legitimacy, and Urgency |
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| --- | --- | --- | --- |
|   |   | High – Medium – Low |   |
| Stakeholder | Role | Power | Legitimacy | Urgency | Type  |
| Victoria Pearson | Project Manager | High | High | Medium | 4 - Dominant |
| Raghu Prakash | Project Leader | High | High | Medium | 4 - Dominant |
| Jonathon Wong | Partner | High | High | High | 7 - Definitive |
| Hazel Christensen | Creative Director | Medium | High | Medium  | 2 - Discretionary |
| Carmen Robertson | Social Media Manager | Medium | High | Medium  | 2 - Discretionary |
| Brian Gorman | Investor | High | Low | Low | 1 - Dormant |
| Jose Price | Customer | Low | Low | High | 3 - Demanding |
|   |   |   |   |   | 5 - Dangerous |
|   |   |   |   |   | 6 - Dependent |

Stakeholder Salience Model – Example

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Jonathon Wong

Hazel Christensen

Carmen Robertson

Victoria Pearson

Raghu Prakash

Jose Price

Brian Gorman

Power

Legitimacy

Urgency

Stakeholder Salience Model Template

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Stakeholder Salience Model

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Urgency

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