**Stakeholder Salience Model   
Template Example[A blue and white sign

Description automatically generated](https://www.smartsheet.com/try-it?trp=8754&utm_source=template-word&utm_medium=content&utm_campaign=Stakeholder+Salience+Model+Template-word-8754&lpa=Stakeholder+Salience+Model+Template+word+8754)**

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A diagram of a company

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Stakeholder Salience Model Template Example

|  |  |
| --- | --- |
| Project Name | Date |
| Cloud-Based PM Software Implementation | 01/01/20XX |

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| A diagram of a variety of colored circles  Description automatically generated   |  | | --- | |  | | | Stakeholder Type | | | |
| 1 - Dormant | | Power only | |
| 2 - Discretionary | | Legitimacy only | |
| 3 - Demanding | | Urgency only | |
| 4 - Dominant | | Power and Legitimacy | |
| 5 - Dangerous | | Power and Urgency | |
| 6 - Dependent | | Legitimacy and Urgency | |
| 7 - Definitive | | Power, Legitimacy, and Urgency | |
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| --- | --- | --- | --- | --- | --- |
|  |  | High – Medium – Low | | |  |
| Stakeholder | Role | Power | Legitimacy | Urgency | Type |
| Victoria Pearson | Project Manager | High | High | Medium | 4 - Dominant |
| Raghu Prakash | Project Leader | High | High | Medium | 4 - Dominant |
| Jonathon Wong | Partner | High | High | High | 7 - Definitive |
| Hazel Christensen | Creative Director | Medium | High | Medium | 2 - Discretionary |
| Carmen Robertson | Social Media Manager | Medium | High | Medium | 2 - Discretionary |
| Brian Gorman | Investor | High | Low | Low | 1 - Dormant |
| Jose Price | Customer | Low | Low | High | 3 - Demanding |
|  |  |  |  |  | 5 - Dangerous |
|  |  |  |  |  | 6 - Dependent |

Stakeholder Salience Model – Example

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Jonathon Wong

Hazel Christensen

Carmen Robertson

Victoria Pearson

Raghu Prakash

Jose Price

Brian Gorman

Power

Legitimacy

Urgency

Stakeholder Salience Model Template

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| Project Name | Date |
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| Stakeholder | Role | Power | Legitimacy | Urgency | Type |
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Stakeholder Salience Model

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